

# Major Milestones Timeline — Pacific Salmon Foundation



1987

**1987** Pacific Salmon Foundation chartered with mission of “expanding British Columbia’s salmon resource.” George Hungerford elected chair of volunteer board that drew from professionals in education, forestry, mining, recreational and commercial fishing and First Nations.



1989

**1989** Creation of the Salmon Conservation Stamp to raise funds from anglers to support Pacific salmon conservation and enhancement. Artist Robert Field’s original pastel, *The Chinook*, selected to adorn the first stamp, which cost \$3.00. During the next 23 years, \$6.1 million in stamp fees are directed to the Pacific Salmon Foundation.

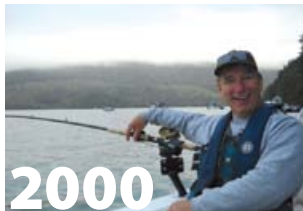
**1989** First grants made by the Pacific Salmon Foundation through Community Salmon Program to five projects. Chehalis Indian Band and Seymour Salmonid Society receive grants to support hatchery operations. Oyster River Enhancement Society receives grant to improve habitat and create spawning channel. In-kind project support provided to the Port Hardy Marine Resource Society and Houston Chapter of the B.C. Steelhead Society.



1992

**1992** First Pacific Salmon Foundation fundraising dinner hosted in Vancouver. During the next 20 years, annual dinners are started in 10 additional communities in B.C. and Alberta.

**2000** Pacific Salmon Endowment Fund Society is incorporated under the chairmanship of Rick Hansen to manage the \$30-million endowment created by the federal government in 1999. The endowment becomes an on-going source of income to fund strategic initiatives to conserve, protect and restore Pacific salmon and their habitat.



2000

**2001** Pacific Salmon Foundation signs five-year agreement with Pacific Salmon Endowment Fund Society to support 141 projects in seven major B.C. watersheds, significantly expanding the funding capacity of the Community Salmon Program.

**2003** Creation of Pacific Salmon Conservation Foundation for American donors to support conservation, restoration and enhancement of Pacific salmon.

**2005** Tom Buell B.C. Leadership Chair in Salmon Conservation and Management established at Simon Fraser University with Pacific Salmon Foundation as lead community partner.



2006

**2006** B.C. Living Rivers Trust, Fisheries and Oceans Canada and Pacific Salmon Endowment Fund Society commit \$22 million over the next six years to create the Fraser Salmon and Watersheds Program, jointly run by the Pacific Salmon Foundation and Fraser Basin Council. More than 300 projects are funded to improve watershed governance, fisheries management, habitat, and public engagement in watershed stewardship.

**2006** Pacific Salmon Foundation and Pacific Salmon Endowment Fund Society renew five-year funding agreement with focus on supporting the Fraser Salmon and Watersheds Program.



2009

**2009** First biennial Pink Salmon Festival, A Celebration of Plenty, hosted by Pacific Salmon Foundation in Vancouver to highlight choices consumers have to help sustain Pacific salmon.

**2011** Pacific Salmon Foundation brings Salmon-Safe eco-label and land certification program to British Columbia to provide commercial landowners with guidelines to protect Pacific salmon habitat and water quality — 22 B.C. farms are certified during year one of the new program.



2011

**2011** Pacific Salmon Foundation and Pacific Salmon Endowment Fund Society renew agreement through 2014 with focus on expanding the Community Salmon Program in the Strait of Georgia and continuing the legacy of work in the Fraser Basin.

**2012** Pacific Salmon Foundation, Sitka Foundation and University of British Columbia Fisheries Centre announce three-year project to create a Strait of Georgia Research Centre.