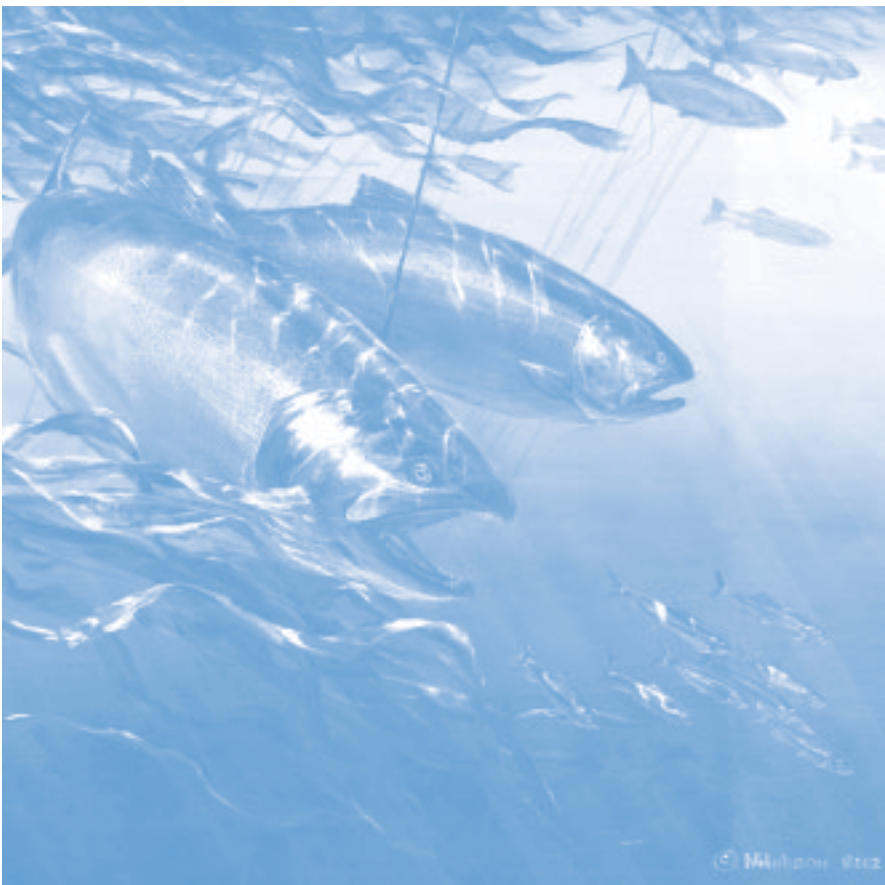




NEW YEAR'S GREETING from Executive Director Paul Kariya



HOBSON WINS ART COMPETITION



Entries for the 2003/2004 Conservation Stamp Art Competition made the job of judging difficult – but all agreed that Mark Hobson's entry was well-deserving of first prize.

COMPETITION | Congratulations goes out to Mark Hobson for his stellar depiction of salmon in art...



Hobson's piece won the 15th Annual Salmon Conservation Stamp Art Competition on November 26, 2002 at the Westin Bayshore Resort and Marina.

The winning image – to be used for the 2003/2004 Conservation Stamp – was selected from 14 entries by nationally-renowned artists. The judges had a difficult task but in the end chose Mark Hobson of Tofino, British Columbia, as the winner. Second place went to James Wiens, followed by third place winner Jim Cleary.

The Conservation Stamp is required for the license of any tidal water angler who wishes to retain any species of salmon. With partial proceeds being directed to Pacific Salmon Foundation, your purchase of the licence assists PSF in its efforts to conserve and rebuild salmon. Limited Edition prints of the stamp image are also available for purchase through the Foundation. A complete set of the prints can be found on the Foundation's website:

www.pacificsalmon.ca

Congratulations again Mr. Hobson, and thank you to all the participating artists and judges. Watch for details about next year's competition in an upcoming edition of our newsletter.

ZSIDE COMMUNITY SALMON PROGRAM UPDATE and examples of projects funded in 2002...PSEFS RECOVERY PLAN UPDATE with new plans announced...AUCTIONS AND DINNERS vital funding

BRINGING THEM BACK STREAM BY STREAM

stream by stream

2003
CHARITY DINNERS
& AUCTIONS

PSF Charity Dinners and Auctions illustrate the creative partnerships that exist between PSF and local community volunteers. Each event is made possible only with local involvement.

Parksville	January 25
Victoria	February 22
Campbell River	March 22
Vancouver	April 23
Calgary	May
Seattle	September 25
Penticton	October
Port Alberni	November

For ticket information or to contribute to the fundraising efforts of these charity events please contact Brenda McIntyre 604-664-7664 for further information.



Pacific Salmon Foundation Charity Auctions and Dinners have become a key contributor to the funding of community salmon programs. Pictured above, PSF Chair George Hungerford, and PSF Executive Director Paul Kariya accept a cheque from West Coast Resorts representatives Brian Clive and Michael Coe.

AUCTIONS AND DINNERS KEY FUNDERS FOR SALMON

EVENTS | One of the major initiatives of PSF – and a key contributor to the funding of community salmon programs throughout BC – has been the charity dinners and auctions.



In 2002, the Foundation hosted the most dinner auctions since its inception.

The first PSF Dinner in 2002 was also the first ever Parksville Dinner/Dance & Auction. Held at the Best Western Bayside Hotel, this event raised over \$11,000.00. Moving along to February, Victoria's Dinner & Auction was once again held at the University of Victoria. This event raised over \$47,000.00 – up several thou-

sand dollars from the previous year. In March, Campbell River was once again sold out with over 370 guests in attendance. This Dinner/Dance & Auction was held at the Campbell River Community Centre, and raised over \$18,000. The largest of the PSF charity events, The Vancouver Dinner and Auction was held in April at the Fairmont Hotel Vancouver, with over 500 guests contributing \$150,000.00 at the sold out event. In Calgary, the PSF event was held at the The Westin Calgary. In attendance

were our long time supporters Mogens Smed, CEO, Smed International, and Ed McNally, Founder and CEO, Big Rock Brewery. We were honoured to have the Honourable Ralph Kline, Premier of Alberta, join us. We would like to acknowledge Trout Unlimited Canada for very generously providing the volunteers for the event.

Our Penticton Dinner was once again hosted by the Barley Mill Pub. A small but quaint community dinner and auction, all of the 100 guests enjoyed the BBQ salmon dinner which was prepared by the Barley Mill and generously provided by Canadian Fishing Company. A great time was had by all.

The fundraising charity dinner and auction season concluded in Port Alberni. DADDS hosted the joint PSF/Ducks Unlimited Charity Dinner & Auction in November at the Best Western Barclay Hotel.

Thanks to the hard work and dedication of our Dinner Committees and volunteers, all of our events are continuing to grow, both in attendance and contributions.

We are pleased to announce the addition of our Seattle Charity Dinner & Auction in September of 2003 at the Westin Seattle – a partnership with Northwest Chinook Recovery. We have a strong volunteer event committee and plans are well underway.

EXECUTIVE DIRECTOR'S REPORT

REPORT | As we begin a new year, it is an opportune time to review our progress and establish expectations for the coming year.



This applies not just to Pacific Salmon Foundation, but also to the larger fisheries community. For we all have a stake – and hence a responsibility – in the health and welfare of wild salmon. Have we moved any closer to accomplishing our vision of achieving healthy, sustainable and naturally diverse Pacific salmon stocks? Have we done everything we can to ensure that future generations will enjoy the same abundance seen by their predecessors?

Yes, we have moved closer to our vision. But we still have a long way to go before the issue of threatened salmon is no longer urgent.

Over the past year, Pacific Salmon Foundation has grown significantly. Our capacity to take on larger initiatives – such as program management of the Pacific Salmon Endowment Fund – has been tested and we

have been proved successful. We have established a framework that will allow us to move forward with the confidence that we are utilizing our resources to the fullest. We have established key partnerships with all levels of government, First Nations, commercial and recreational fishers, business and science communities and we have been able to build great support for our message of rebuilding salmon.

While laying the groundwork for thriving partnerships and establishing best practices through a holistic science agenda, PSF has continued to recognize the importance of its grass roots in local communities and has relied heavily on the strength of volunteers throughout British Columbia. We have worked with many talented people throughout the West Coast who are passionate in their efforts to reverse declining trends in salmon runs.

But again, we have a long way to go. Over the next year, it is our goal to further strengthen and build upon the momentum that has been launched. Pacific Salmon Foundation has taken the visionary lead in recognizing the importance of overall salmon stewardship. We are in discussions with both the federal and provincial governments to relay the message that there needs to be a comprehensive stewardship plan that clearly defines the roles and responsibilities of all. We believe that Pacific

Salmon Foundation has the strength and the capacity to take a leading role in salmon restoration and carry out this plan. Our track record has proved our commitment. Our relationships with all sectors concerned about salmon have been built and we are in a position to move forward.

In 2003, look for Pacific Salmon Foundation to launch a major fundraising campaign in support of expanding the salmon recovery program and establishing a science and education agenda centred on Pa-



PSF Executive Director Paul Kariya.

cific Salmon research. We intend to challenge government, the private sector, communities, individuals and ourselves to step up for salmon.

HOBSON JOINS RANK OF THE TALENTED

For the last 15 years, PSF has had the privilege of selecting the image that goes on the Annual Salmon Conservation Stamp. Artists have included James Wiens, Bruce Muir, Luke Raffin, Bill Munsie and Sam Jackson.

In addition to receiving funds from the sale of the Conservation Stamps, PSF also raises funds by creating a limited edition print of the winning entry each year. The prints make great gifts for fishing enthusiasts.

Visit PSF's website to view all 15 winning images and learn more about ordering your own set.

Images shown: 1993 Chinook Salmon by Luke Raffin; 1990 Chinook Salmon by Bruce Muir; and 1994 Return of the King by James Wiens



quick Quote

"Big Rock believes Pacific Salmon Foundation is the most effective organization protecting both the environment and salmon stocks on the West Coast of BC and probably in the world".

Ed McNally President



COMMUNITY SALMON PROGRAM – UPDATE

UPDATE | Pacific Salmon Foundation is committed to supporting worthwhile projects throughout British Columbia to support our mission of conserving and rebuilding salmon and their habitat. This year's funding process identified 75 projects that met, and exceeded our expectations of community participation.

EXAMPLES – VANCOUVER ISLAND PROJECTS FALL 2002

Veins of Life Watershed Society – Adopt-an-Outfall Education: \$4,435

An interactive environmental education program that not only raises awareness of pollution in local watersheds, but serves as a basic monitoring tool for local urban watershed stewards. The program gets community groups involved in monitoring their local storm drain outfalls in order to help document spills, raise storm drain awareness, and reduce the amount of pollutants which are entering local waterways via storm drains.

Cowichan Valley Naturalists Society – Fish Habitat Rehabilitation on Bonsall Creek: \$12,140

Improve stability of the channel and reduce streambed erosion (i.e., headcutting); improve spawning, holding and overwintering and rearing habitat for endemic coho salmon and cutthroat trout; construct 13 riffle structures and place spawning gravel; fencing to exclude livestock; planting in the riparian area protected by fencing; watering station to provide water for landowner livestock while protecting the integrity of the watercourse and riparian zone. This project will be used as a demonstration model for salmon-friendly farming practices on Vancouver Island

Hecate Strait Streamkeepers – Gore Brook Restoration Display: \$2,150

Promote the conservation, restoration and enhancement of salmonid resources. The funds will be used to improve the trail and creek crossing, which will provide a scenic viewing point and where residents can safely observe an active salmon stream. (Instream restoration – stabilized beds and banks and creation of riffles and pools for spawning and rearing – was completed Spring 2002).

COMMUNITY SALMON PROGRAM FUNDING



47 Spring 2002 Projects:
\$289,321

28 Fall 2002 Projects: \$192,533

75 Total: \$481,854

**APPLICATION DEADLINES
for 2003 Funding:
February 15 and October 15**

BC Conservation Foundation – Little Qualicum River Habitat Restoration: \$20,000

Continue mainstem restoration activities that commenced in Spring 2002 on the Little Qualicum River. Large woody debris will be constructed to improve Steelhead juvenile rearing and adult holding capacity; prescriptions to improve tributary access and re-establish several off-channel alcoves to increase over-wintering areas.



The image above is just one example of a project undertaken by Hecate Strait Streamkeepers. This photo shows the stabilization of banks and the creation of riffles and pools for spawning.

BRINGING THEM BACK STREAM BY STREAM



Taking in the larger picture – a feeling of satisfaction comes from knowing that the efforts of volunteers, community partners and Pacific Salmon Foundation sustain the beauty of British Columbia's rivers and lakes.

EXAMPLES – LOWER MAINLAND/COASTAL/ INTERIOR BC PROJECTS FALL 2002

Northwest Watershed Enhancement Society – Workshop 2003 “Northern Exposure”: \$7,461

Bi-annual event sponsored by PSF since 1997 – the purpose being to provide a wide range of training and information seminars for the volunteers and interested citizens pertaining to all aspects of aquatic/oceanic ecosystems and riparian/foreshore management, measurement, education and support and a children's workshop to teach about the function of aquatic organisms. Objectives of the workshop: promote education, training, knowledge, interaction and stewardship.

BCIT Foundation for BCIT Fish, Wildlife and Recreation – Burnaby Lake System – Still Creek Initiative: \$4,275

Develop an integrated resource management strategy for the Still Creek Greenway corridor by: compiling and documenting resource values within the corridor (some work involving inventory – eg. minnow trapping); identifying Environmentally Sensitive Areas particularly important fish, wildlife and wetland habitats; identifying habitat enhancement opportunities including potential off-channel areas; providing a comprehensive document to coordinate and direct enhancement and management of the corridor towards a common community supported vision; identifying riparian enhancement opportunities and engaging the local community in the implementation of this and providing hands-on project work.

Spallumcheen Indian Band – Restoration Enhancement of an Off-Channel Area on the Lower Shuswap River: \$12,000

Complete the valuable off-channel habitat by placing rock and LWD and setback fence installation. As a finished product the channel will be complexed with large and fine woody material, boulders and undercut banks, fenced to establish a riparian area and exclude livestock and banks planted with riparian materials.

FROM THE BEGINNING...

stream by
stream

Total number of projects funded since 1989 (at Dec. 2002)	416
PSF total contribution	\$3,863,640
Total project expenditures generated	\$21,976,681

Funding Year	Number of Projects	PSF Funding	Total Funding
2002	75	\$481,854	\$3,480,917
2001	43	\$356,021	\$2,684,263
2000	43	\$362,543	\$3,219,597
1999	60	\$ 529,338	\$4,634,054
1998	47	\$ 750,802	\$3,082,191
1997	26	\$ 224,127	\$ 537,610
1996	25	\$ 237,034	\$1,050,696
1995	17	\$ 216,999	\$ 847,236
1994	19	\$ 209,973	\$ 705,509
1993	32	\$ 323,490	\$1,327,139
1992	11	\$ 59,500	\$ 222,400
1991	9	\$ 71,800	\$ 96,800
1990	4	\$ 8,176	\$ 17,486
1989	5	\$ 31,983	\$ 70,783
Total	416	\$3,863,640	\$21,976,681

PACIFIC SALMON ENDOWMENT FUND SOCIETY RECOVERY PLAN UPDATE

UPDATE | Pacific Salmon Endowment Fund Society Technical Committee – a dedicated team of fisheries experts from all sectors – have worked hard to ensure that the Society’s mandate of creating healthy, sustainable salmon in British Columbia and the Yukon.



From the initial identification of three priority regions in BC, the Committee has been effective in developing holistic recovery plans that address deficiencies in these watersheds.

ENGLISHMAN RIVER

The Englishman River was selected by the PSEFS as the first watershed to receive attention in the Georgia Basin salmon recovery planning process for salmon in 2001. The Englishman River is located in the mid-east area of Vancouver Island at Parksville and is an important salmon-producing stream on the mid-coast of Vancouver Island. The Recovery Plan for the Englishman was completed in September 2001. A



The Englishman River, located in the mid-east area of Vancouver Island at Parksville, is part of the first watershed to receive attention from PSEFS.

BACKGROUND...

The Pacific Salmon Endowment Fund is the first-ever long-term funding mechanism designed to achieve sustainable salmon stocks in British Columbia and the Yukon. A non-profit society - the Pacific Salmon Endowment Fund Society (PSEFS) - was established to act as the custodian of the endowment and to set program priorities.

The Society appointed Pacific Salmon Foundation as the program manager, responsible for managing funding applications, project review and selection, allocation of funds, and monitoring and evaluating projects.

copy of the complete Englishman Recovery Plan can be found on the Pacific Salmon Foundation website at: www.psf.ca/04programs/englishman.html

Priority projects as identified by the recovery plan began implementation shortly after the plan completion. In late 2001, three projects were initiated. In 2002, a suite of

projects were identified by the Local Advisory Committee that met the recovery plan priorities. These projects ranged from adult and smolt enumeration... *continued next page...*

PARTNERSHIPS IN ACTION:

WEYERHAEUSER...



Weyerhaeuser Company Limited commissioned a watershed assessment for the Englishman River in 2002, to identify impacts of past forest development activities on the condition of streams and to provide guidance for a Prescription Team to develop management strategies for Weyerhaeuser’s future forest operations in the watershed. The Pacific Salmon Foundation participated as a member of the Prescription Team that met frequently throughout the Fall of 2002. PSF’s involvement in this process encouraged coordination with the ongoing PSEF Recovery Plan in the Englishman Watershed. The recommendations of the Weyerhaeuser’s Englishman Watershed Assessment Prescription Team will be released shortly. The Watershed Assessment Report is available for viewing at Weyerhaeuser’s Front Street Office in Nanaimo.

BRINGING THEM BACK STREAM BY STREAM

PSEFS – RECOVERY PLAN UPDATE



ENGLISHMAN RIVER (CONT'D)

tion to flow and water quality monitoring and are administered by various groups including the BC Conservation Foundation and the Community Fisheries Development Centre.

The mid-Vancouver Island Habitat Enhancement Society

(MVIHES) is a regionally-based streamkeeper society that also serves as the local advisory group for the PSEF Englishman Recovery Plan. The Local Advisory Committee is currently developing a priority project list for the 2003 calendar year.

WATCH FOR MORE PLANS IN 2003!

Squamish River
Sakinaw Lake
Thompson Basin

COLDWATER RIVER

The Coldwater River was selected by the PSEFS as the first watershed to receive attention in the Thompson River Basin salmon recovery planning process for coho and steelhead in 2001. The Coldwater River is a tributary to the Nicola River and is located near Merritt. The Recovery Plan for the Coldwater was completed in November 2001. A copy of the complete Coldwater Recovery Plan can be found on the Pacific Salmon Foundation website at: <http://www.psf.ca/04programs/04coldwater.html>

Priority projects as identified by the recovery plan began implementation shortly after the plan completion. In late 2001, five projects were initiated. In 2002, a suite of projects were identified by the Local Advisory Committee that met the recovery plan priorities. These projects ranged from juvenile assessment and habitat study to instream works. Design work and assessment to prepare for 2003 riparian and instream projects were also approved.

The Nicola Tribal Association (NTA) and the Nicola Watershed Community Roundtable (NWCRT) have been key to the development of the plan in the Coldwater area. They have brought together a range of participants who meet quarterly to discuss the progress of the Plan. The Local Advisory Committee is currently developing a priority project list for the 2003 calendar year.

RIVERS/SMITH INLETS

Pacific Salmon Endowment Fund (PSEF) selected Rivers and Smith Inlets on the Central Coast of BC in 2002 as the third priority region to receive attention in its salmon recovery planning process. Rivers and Smith Inlets are located on the Central Coast of BC and were, until recently, a key commercial fishing area in the province.

Recommendations for a recovery plan for Rivers and Smith Inlet sockeye was prepared by Fisheries and Oceans Canada in 2000. Building on this plan, Pacific Salmon Endowment Fund will specify targets and projects to assist in the recovery of salmon in that area. The plan will cover a number of watersheds and the surrounding marine area with a special focus on sockeye stocks in the Inlets. A recommended list of projects will be complete by early 2003 with implementation of the recovery plan due to begin shortly thereafter.

The Rivers and Smith Planning Group (RSPG) was formed in 2000 to address great concerns over the the demise of the Rivers and Smith area sockeye runs. The RSPG will serve as the Local Advisory Group for the Plan in this area.

NIMPKISH RIVER

The Nimpkish River Watershed on Northern Vancouver Island was selected in October 2002 by Pacific Salmon Endowment Fund as the next watershed to receive attention in its salmon recovery planning process. The Nimpkish River Watershed is located in North-Eastern Vancouver Island and drains north into Broughton Strait directly across from Cormorant Island (Alert Bay).

The Nimpkish Resource Management Board released a Watershed-based Fish Sustainability Plan in July 2002 for the Nimpkish and Kokish Watersheds. Building on this plan, Pacific Salmon Endowment Fund will specify targets and projects to assist in the recovery of salmon in that area. A recommendation of projects will be complete by the end of 2002 with implementation of the recovery plan due to begin shortly thereafter.

The Nimpkish Resource Management Board (NRMB) is a partnership of stakeholders committed to the well being of salmon stocks on Northern Vancouver Island. The NRMB will serve as the Local Advisory Group for the Plan in this area.

PSEFS PAYS TRIBUTE TO BUDDY RECALMA

in
honour

Pacific Salmon Endowment Fund Society wishes to recognize the many achievements of Arnold (Buddy) Recalma – Director of PSEFS, a Hereditary Chief, a fisherman and a strong advocate for the rights of his people. Buddy passed on after a battle with cancer this past November. Buddy's contribution on setting the goals of the endowment fund were invaluable. His efforts will be sorely missed.

COMMON VISION: PARTNERSHIPS

PARTNERS | The Pacific Salmon Foundation works hard to restore and conserve salmon and salmon habitat... but it doesn't work alone.



There are many who have joined with us in recognizing the importance of our work, and the work of many volunteers.

STUART ISLAND

Stuart Island is located approximately 44 kms (27 miles) north of Campbell River and is renowned for its salmon fishing. Although the local fishing at Stuart Island is still vigorous, spawning populations in many of the local streams have been seriously eroded. In 2000, together with the local community volun-

teers and First Nations, Pacific Salmon Foundation has coordinated an initiative to work together to rehabilitate salmon and their habitat in three river systems: the Phillips River, Moh Creek and Quatam River.

Washington Marine Group came forward in 2000 and presented Pacific Salmon Foundation with a major five-year funding commitment of \$100,000. "We are very proud to support the Pacific Salmon Foundation" said Kyle Washington, President and CEO of Washington Marine Group. "We are investing in the future

of salmon resources and the habitat of local rivers in the Stuart Island area".

TIMBERWEST FOREST CORP.

Pacific Salmon Foundation is pleased to announce an initial 5-year Partnership Agreement with TimberWest Forest Corp. This partnership will be to manage a program funded by TimberWest to develop and support salmon habitat restoration and enhancement activities on TimberWest's private lands. TimberWest is committed to spending \$300,000 over 5 years on joint projects, which are to be selected by consensus between both parties. For 2002, approximately \$30,000 has been allocated to conduct work on Pyrrhotite Creek (a tributary to the Tsolum River), for the Lower Wetlands Passive Treatment for Copper Reducation project.



Washington Marine Group's contribution of \$100,000 was key to the success of the Stuart Island Initiative.

VISIT US!

We'll be at the Vancouver Island Outdoor Sportsmen's Show

February 21-23, 2003

Pearkes Recreation Centre, Victoria.

in touch

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