



PACIFIC SALMON FOUNDATION ANNOUNCES SPRING FUNDING RECIPIENTS

Vancouver – July 17, 2002

The Pacific Salmon Foundation (PSF) is pleased to announce that spring funding awards, totalling over \$289,000, will be leveraged into almost \$2 Million worth of work on salmon enhancement.

“We’re extremely pleased with the calibre of projects that were submitted for consideration in this year’s Spring Funding Round,” said Dr. Paul Kariya, Executive Director of PSF. “All of the projects, from various regions throughout British Columbia, underwent a rigorous review and were found to be very strong in their focus on salmon restoration, conservation and habitat, as well as a strong educational component.”

A total of 49 projects received funding from the PSF – examples include:

- \$11,500 to Campbell River And District Fishing Guides Association for upgrading, replacement & repair of Chinook Sea Rearing Pens
- \$17,520 to the Chilliwack/Vedder Watershed Restoration Society for a Salwein Wetlands Restoration Project
- \$7,825 to the Habitat Acquisition Trust for the Completion of Fishway over Tod Creek Falls
- \$5,000 to the Osoyoos Lake Water Quality Society for the Osoyoos Lake Stewardship Program

“These are just a few examples of how we work with communities to create partnerships on projects that make a big difference to local efforts to protect and restore salmon,” Kariya noted. “Our strategy of leveraging funds to get the biggest impact for money available has been very successful.”

Rich Chapple, Director of PSF’s Salmon Programs, confirmed that the Foundation’s role in community programs continues to grow. “Our funding program started out in the late 1980’s with a few, very small projects which relied heavily on volunteers and community participation. As our program funding grew, so too has the level of commitment from local, grass roots stakeholders. We have worked dilligently to expand our partnerships which now include key industries and government.”

Chapple and Kariya both agree that the leveraging capability of the PSF’s Funding Program has become a great success story and has positioned the PSF as the leading funding organization in British Columbia dedicated to salmon. PSF’s year-round fundraising efforts – consisting of charity dinners and auctions, conservation stamp sales, and corporate and private donations and partnerships – illustrate the strength of the Foundation’s ability to bring together key stakeholders.

Since inception in 1987, PSF, a non-profit, charitable organization, has committed over \$3.6 million to support over 390 salmon projects. These funds have been matched with money and in-kind contributions from other sources for a total value of more than \$20 million. Applications for the next funding round in the Fall of 2002 are already being accepted.

For more information, please visit www.pacificsalmon.ca or contact:
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