



PACIFIC SALMON FOUNDATION ANNOUNCES FALL FUNDING RECIPIENTS

Vancouver – December 2, 2002

The Pacific Salmon Foundation (PSF) is pleased to announce that Fall funding awards, totaling almost \$200,000, will be leveraged into more than \$1.5 million worth of work on salmon restoration and enhancement.

“We had a great response to our call for proposals under our Community Salmon Program,” said Dr. Paul Kariya, Executive Director of PSF. “The cooperation and partnerships in communities throughout British Columbia illustrated by these proposals truly reflects the notion that the health of salmon is an issue everyone can get behind. Each time we go through a funding round, we are reminded again of the dedication that exists to this resource and the importance placed on healthy salmon populations and habitat within the community.”

The Project Selection Committee focused on those projects that emphasized volunteer involvement in salmon habitat restoration, conservation and education. The Committee also favoured those projects with strong community partnerships and opportunities to leverage greater funds toward their cause. Membership on the committee includes representatives from Fisheries & Oceans Canada, Ministry of Water, Land & Air Protection, BC Wildlife Federation, BC Hydro and PSF.

A total of 28 projects received funding from the PSF – examples include:

- \$10,000 to Campbell River Community Fisheries Committee for estuary restoration planning.
- \$12,140 to the Cowichan Valley Naturalists Society for fish habitat rehabilitation on Bonsall Creek.
- \$15,700 to the Fanny Bay Salmonid Enhancement Society for Cook Creek side channel extension and improvement.

Rich Chapple, Director of PSF’s Salmon Programs, was impressed by the number and calibre of proposals received. “With over 40 requests for funding, our Project Selection Committee had the difficult task of trying to determine which projects were best suited for PSF funding.”

The PSF’s Community Salmon Program is made possible through year-round fundraising initiatives that include conservation stamp sales, charity dinners and auctions, and corporate and private donations. As the leading non-government organization dedicated to salmon restoration and enhancement, Pacific Salmon Foundation’s efforts are widely recognized as making a key difference in many communities throughout BC. In addition to its Salmon Program, PSF furthers its mandate through its capacity as Program Manager of the Pacific Salmon Endowment Fund – a \$30 million endowment fund established by the Fisheries and Oceans Canada and championed by Rick Hansen, Man in Motion. As Program Manager, PSF directs the investment income to rebuilding key watersheds in British Columbia and the Yukon.

Since inception in 1987, PSF, a non-profit, charitable organization, has committed over \$3.8 million to support over 410 salmon projects. These funds have been matched with money and in-kind contributions from other sources for a total value of more than \$21.5 million.

For a full list of approved proposals or for more information on the Foundation, please visit www.pacificsalmon.ca or contact: Rich Chapple, Director, Salmon Programs, 604-664-7664; rchapple@psf.ca.